

# ELIN LARSSON

## UX designer

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### WORK EXPERIENCE

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#### Semcon, UX/Product designer

SEP 2021 - PRESENT | GÖTEBORG

Working with several projects including:

- Designing a user interface for a medtech company and developing a design system.
- Developing a design strategy for a production company; how they can stay relevant and competitive today and in the future with their users in mind
- Pre-study regarding a renting system for a automotive company. Including planning and conducting user interviews and developing and testing concepts.

#### Econans, Product designer

INTERNSHIP | NOV 2020 - PRESENT | GÖTEBORG

- Designing user interfaces in Adobe XD and Figma, both for next release as well as strategical long term concepts.
- Working with UX animations and developing a work flow for working with animations in the UX-department.
- Doing user research through in-depth interviews making personans and user journeys.
- Planning, conducting and analysing usability tests.

#### Workprecision, UX designer

PART-TIME | JUN 2020 - AUG 2020 | GÖTEBORG

#### ÅF, Industrial design engineer

JUL 2016 - AUG 2019 | MALMÖ/GÖTEBORG

#### Siemens, Mechanical engineer

AUG 2014 - JUN 2016 | LINKÖPING

#### Ocean Robotics, Industrial designer

PART-TIME | JUN 2012 - JUN 2014 | LINKÖPING

### EDUCATION

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#### HVE, Digital designer

2019 - PRESENT | GÖTEBORG

Education focusing on digital design and UX.

#### M.Sc, design & product development

2009 - 2014 | LINKÖPING

The education gave me in-depth knowledge in technology, design and product development.

### SKILLS

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#### UX/UI-design

Ideation and concept development

User research

Usability testing

Design strategy

Personas och journey mapping

Workshop/design sprint-facilitation

Animation and 3D-visualization

### TOOLS

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**Prototyping:** Figma • Adobe XD • Sketch • Framer • InVision

**Adobe-suite:** Illustrator • Photoshop • After effects • Indesign

**Programming:** Html • CSS • Javascript

**3D:** Cinema 4d • Keyshot • Maya • Rotato • CAD

### REFERENCES

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Available upon request.